



**NATIONAL ESPORTS  
ASSOCIATION**

**Look Up!  
Solar Eclipse of 2024  
Employee Benefits Toolkit**

On April 8, 2024, a total solar eclipse will occur in the United States, Mexico and Canada. that will be even bigger than the record-breaking eclipse in 2017. Astronomers are already predicting that this “Great North American Eclipse” will be the most-watched event in modern history, with an estimated half a billion people set to participate. It is our mission to make sure everyone is prepared to Look Up!

The National Esports Association is thrilled to collaborate with organizations, educators, communities, and individuals across the nation to make the "Great North American Eclipse" an unforgettable and safe event for everyone. Together, let's inspire curiosity, awe, and a deeper understanding of our universe!

Join our Look Up! Initiative and help us to inspire students to pledge to gaze at the awe-inspiring solar eclipse on April 8th, 2024. But it's not just about looking up at the skies; it's about lifting our heads from screens, looking up to mentors, and becoming leaders to whom others Look Up! To support this initiative, our Teacher Toolkit offers tailored resources and engaging activities for your employees. Explore this comprehensive toolkit designed to not only encourage eclipse observation, but also foster a broader culture of curiosity, learning, and leadership. Let's inspire others not just to Look Up! at the eclipse but to Look Up! in every sense—engaging with the world around them, seeking knowledge, and becoming role models to whom others can Look Up!

## **The Eclipse Opportunity**

Looking ahead to the extraordinary eclipse on April 8, 2024, companies have a unique opportunity to promote team building, encourage a sense of wonder and curiosity, and foster a shared experience that can enhance employee well-being. As part of our #LookUp campaign, the National Esports Association is committed to supporting corporations in seizing this celestial event for learning and inspiration.

Email [info@nea.gg](mailto:info@nea.gg) for more information on how to make the most of this incredible eclipse.

Our goal is to provide companies with the necessary tools and resources to capitalize on the unique learning opportunities that the eclipse presents. We've compiled this exclusive toolkit by drawing on insights from conversations with eclipse experts and reviewing scientific input.

If you're a company seeking specific information not covered in this toolkit, email us at [info@nea.gg](mailto:info@nea.gg)! Your inquiries will shape our ongoing updates to this resource, ensuring it meets your needs and enhances your eclipse experience in your organization.

### **What is happening where I am?**

The burning question on everyone's mind: "What will the eclipse look like from my location?" Fear not, there's an interactive eclipse map designed just for that at [www.theeclipse.com](http://www.theeclipse.com). Simply click on your spot and behold the calculated eclipse times and annularity duration specifically tailored for your area. Dive deeper with national and state-specific eclipse maps for an in-depth exploration. Oh, and don't miss the opportunity to [take the pledge](#) to LOOK UP!

These tools are your gateway to discovering the kind of eclipse experience waiting for you: whether it's a partial, total, or even no eclipse at all. While everyone in the contiguous United States (and portions of South America, Africa, and Europe) will catch a glimpse of at least a partial solar eclipse, ponder this. Could a trip to the path of totality elevate your eclipse experience? Check out all the options available near you at [www.theeclipse.com](http://www.theeclipse.com)!

### **Highlighted Resources**

"An Observer's Guide to Viewing the Eclipse" by Andrew Fraknoi and Dennis Schatz is a valuable resource.

For Spanish-language resources:

"Eclipse Across America Fact Sheet" and materials from NASA's Space Place are available in Spanish.

Safety guidelines in Spanish are available in the flyer "Como Ver el Eclipse Solar del 2017 con Seguridad."

### **Experience the eclipse safely with your employees.**

Ensuring safety is crucial for a delightful eclipse encounter. For comprehensive safety and scientific guidance, NASA's Eclipse FAQ site is an excellent resource. It provides valuable information for those interested in procuring eclipse-viewing glasses for their employees. The site mentions that Rainbow Symphony, American Paper Optics, and Thousand Oaks Optical are three certified manufacturers offering glasses meeting the ISO 12312-2 international standard. However, due to the anticipated enormous demand, it's recommended to order these glasses several months in advance. The National Esports Association also has a supply of glasses that can come with the purchase of our eclipse packages, but supplies are limited.

### **The Science and Citizen Science**

Scientists find solar eclipses exhilarating because they offer a unique opportunity to study the Sun's inner corona, the segment of the Sun's atmosphere situated immediately above its surface. This eclipse's path of totality spans land for 90 minutes, presenting a rare chance for scientists—and enthusiastic citizen scientists—to conduct prolonged observations of this sunlit portion that is exclusively visible during a natural solar eclipse.

### **Live streaming from the path of totality**

If you and your employees won't be able to witness the total eclipse in your area on April 8, 2024, fret not! The National Esports Association will be broadcasting the event on our [Twitch channel](#). This presents an alternative digital platform to engage and experience the eclipse.

### **One more thing...Look Up! on April 8, 2024**

Amidst all the advice from experts, one message resonates strongly — relish the moment! Embrace the sensation as the Moon gracefully envelops the Sun, notice the hush descending upon the surroundings, and ponder the extraordinary nature of this solar eclipse. Capturing pictures of the actual eclipse might not be necessary (experts and professionals have it covered—and with greater precision). That still leaves eclipse selfies! Be sure to [take the pledge](#) to Look Up! and join in the selfie fun! Take a selfie capturing your eclipse experience and share it on social media using #Lookup. It's a personal way to immortalize your unique perspective of this celestial phenomenon.

### **Is there further support?**

The NEA will be hosting a live webinars and Q&A with members of the NEA and NASA scientists to help with your solar eclipse planning! The webinar will cover the opportunities available as well as resources and strategies for bringing the eclipse into your corporation and community! Email us at [info@nea.gg](mailto:info@nea.gg) to let us know you are interested! You can also email questions ANYTIME about teaching the eclipse to [info@nea.gg](mailto:info@nea.gg).

We will also be hosting a [Speaker Series](#) to encourage curiosity, connection, and emotional exploration through the lens of the April 8th total eclipse, merging science, gaming, and SEL.

## **Sample Look Up Pledge for April 8, 2024 Eclipse – Corporations**

### **Pledge Statement:**

We, the undersigned, on behalf of [Corporation], pledge our commitment to the National Esports Association's Look Up campaign in celebration of the solar eclipse on April 8, 2024. As a corporation dedicated to fostering a sense of wonder, community engagement, and well-being, we enthusiastically pledge to participate in this unique celestial event.

### **Our Commitment:**

#### **Eclipse Viewing:**

We commit to encouraging our employees to take a break to observe the eclipse during totality on April 8, 2024. We recognize the significance of this celestial event and believe that taking a moment to Look Up! will enhance the well-being and curiosity of our employees.

#### **Eclipse Glasses and Safety:**

We pledge to provide eclipse glasses to all our employees to ensure a safe and enjoyable viewing experience. We will communicate safety guidelines to ensure that our employees can witness the eclipse without any risk to their eyesight.

#### **Viewing Parties:**

We commit to organizing and encouraging eclipse viewing parties within our organization to enhance the communal experience. We recognize the value of shared experiences in fostering a positive corporate culture.

#### **Endorsed T-Shirts:**

We pledge to provide endorsed Look Up! campaign t-shirts to our employees, fostering a sense of unity and pride in our collective commitment to the Look Up! campaign.

#### **Social Media Promotion:**

We commit to actively promoting our participation in the Look Up! campaign on our official social media channels. We will share updates, photos, and stories related to our eclipse viewing experience to inspire our community and fellow employees.

**"The Wave" Participation:**

At the conclusion of the eclipse, we pledge to actively participate in "The Wave," a symbolic gesture of unity and community engagement in a live video recording to share on social media. We recognize the power of collective actions in creating a positive and memorable experience for our employees and the community.

By taking the Look Up! pledge, we, as a company, join a community dedicated to creating meaningful connections, fostering wonder, and embracing the beauty of the cosmos. We extend our sincere gratitude to the National Esports Association for running this program and for their generous sponsorship and support.

[Company Name]

[Authorized Signatory]

[Date]

# Pre-Eclipse Employee Seminar (virtual or in person)

## "Look Up": Empowering Through Celestial Inspiration

**Objective:** Embrace the teachings of the [book](#) "Look Up" by Lori Bajorek to instill an inspired perspective on the upcoming eclipse, encouraging reflection on personal and professional growth, fostering mentorship, and developing leadership qualities.

### Seminar Overview:

This seminar is an immersive experience, leveraging the narrative of "Look Up" to inspire employees to embrace the celestial spectacle of the eclipse on April 8, 2024 as a catalyst for personal development and team growth. Participants will explore the book's core messages: the significance of looking up, the symbolism of mentorship, and the impact of inspiring others.

### Agenda:

Introduction (15 minutes)

- Welcome and overview of the seminar's objectives
- Setting the tone for introspection and inspiration

Exploring "Look Up" (30 minutes)

- Extracting key themes and messages from the book through a guided discussion
- Identifying parallels between the book's teachings and professional growth

Connecting with the Eclipse Phases (45 minutes)

- Using the eclipse phases (contact, partial, total, and diamond ring) as metaphors for personal and professional stages
- Group activities to reflect on each phase's significance in their professional journey

Empowerment Activity Stations (45 minutes)

- Station 1: Setting Goals (Reflect on personal/professional aspirations)
- Station 2: Mentorship Roleplay (Exploring mentor-mentee dynamics)
- Station 3: Leadership Traits (Identifying and cultivating leadership qualities)

Conclusion and Reflection (15 minutes)

- Group discussion to synthesize personal insights and takeaways
- Encouragement to apply lessons learned to foster a culture of growth and mentorship within the workplace

### Outcome:

Participants will leave the seminar equipped with a deeper understanding of "Look Up," empowered to look beyond, embrace mentorship, and become inspirational figures in their workplace, fostering a positive environment and professional growth.

**Evaluation:**

Participant engagement and understanding will be assessed through interactive activities, reflective discussions, and post-seminar surveys to gauge the impact on their outlook and workplace approach.

This seminar amalgamates the essence of "Look Up" with professional development, leveraging the eclipse as a symbolic tool for personal and collective growth in the workplace.